

PAGE

policy analysis on growth and employment



Guide for Expression of Interest, PAGE II

Title of the Proposed Experimental Evaluation

EXPRESSIONS OF INTEREST

Presented to

Partnership for Economic Policy (PEP)

By

Name of lead researcher

Affiliation and Host Institution

&

Names of other team members and their instructional affiliation

Country

Date

SECTION A – Evaluated Intervention

1. Description of the programme to be evaluated (1,000 words max.)

Your description must specify:

- Location of the programme or policy that will be evaluated.
- Name of the implementing agency or governmental entity implementing the policy or programme.
- Name of policy or programme (if available).
- Briefly describe the policy intervention or programme and its cost.
- Specify if this is a new programme, a programme extension, or an existing programme.
- Describe the population targeted by the programme and its size.
- Justify the programme relevance. Specify the budget and/or the number of people who are, or will eventually be, affected by the programme. Notice that the concept of programme relevance is not related to sample selection.

2. Expected programme impact on participants (200 words max.)

Describe the direct impact of the program, that is, the effect on outcomes that the programme is expected to cause.

3. Related literature (400 words max.)

Briefly discuss the intervention in relation to the existing literature. What is new or promising about this programme?

4. Policy relevance of the intervention (400 words max.)

- Justify the relevance of your research in terms of policy and socioeconomic needs/context.
- Identify potential users of your research findings, including policymakers and other key stakeholders.
- Explain why the proposed impact evaluation is important for key stakeholders or decision-makers. Describe the potential uses of your findings, in relation to the policy and socioeconomic needs/context described above.

5. Relation to the PAGE II priority themes of research (200 words max.)

Explain how the targeted research themes are related to the intervention that you propose to evaluate.

SECTION B – Feasibility of randomization

Before completing this section make sure that you fully understand the difference between random sampling and random assignment. Your EOI will be evaluated on its viability to implement **random assignment**, which requires the use of strict randomization methods (a lottery for example) to assign participants to a treatment and a control group. Random assignment is related to the internal validity of an evaluation. Random sampling is a different concept related to sample selection from the population and therefore it is related to the external validity or generalizability of your results. Although important, random sampling is not crucial for your EOI at this stage.

1. Contact institution

Have you contacted the institution or government in charge of implementing the programme that you intend to evaluate?

Yes No

2. Random assignment

Have you discussed random assignment of the programme or intervention with the institution in charge of implementing it?

Yes No

3. Evaluation consent

Did you provide a letter from the institution in charge of the program stating their interest in an experimental evaluation (i.e. involving random assignment)?

Yes No

4. Feasibility (200 words max.)

Explain the reasons that make this intervention suitable for randomization.

5. Randomization description (400 words max.)

Briefly describe the randomization process that you intend to implement to assign individuals to the treatment and control group. Specify the approximated size of the evaluation sample that you are planning to attain given the budget and if you have any additional sources of funds. Specify the role of the institution implementing the programme in the randomization process.

SECTION C – Research Team

1. Team members

Start with the team leader. Note that PEP requires that teams be composed of at least 50% female researchers who are all contributing substantively to the project. PEP also seeks gender balance in team leaders and thus positively encourages female-led research teams. PEP also favours the inclusion of young researchers (under 30), under the leadership of a senior researcher.

Name	Age	Sex	Level of Education	Field of expertise

2. Relevant expertise and experience (1,000 words max.)

Starting by the team leader, briefly describe any relevant expertise, knowledge and experience of each one of the team members. Mention relevant skills or abilities that may contribute to the successful completion of an RCT.

Example: previous experience in programme evaluation, field management of data collection, or data analysis. Expertise in relevant statistical software such as MATLAB, R, SPSS, Stata, etc.

3. Expected capacity building (200 words max.)

Describe the research capacities that team members, and potentially their affiliated institutions, are expected to build through their participation in this project. Indicate which specific tasks each team member would carry out.

4. List of past, current or pending projects in related areas involving team members (200 words max.)

Name of funding institution	Project title	Team members involved

6. References

Document all your sources. The objective of referencing sources in academic documents is not just to avoid been accused of plagiarism, but to demonstrate that you know your research subject. It is also a courtesy to your readers and evaluators because it helps them to easily consult the sources that you used.