GENERATING INFOGRAPHICS USING CBMS DATA

CBMS NETWORK
2018 PEP Annual Conference
Bangalore, India
WHAT ARE INFOGRAPhICS?

- From the word “Information” and “Graphics”
- A chart, diagram, or illustration (as in a book or magazine, or on a website) that uses graphic elements to present information in a visually striking way
- Infographics are graphic visual representations of information, data or knowledge intended to present complex information quickly and clearly.
- “Picture painted with data. Take a quick look and a story emerges from numbers. Look more closely, and a complex narrative emerges from dense clusters of information.”

KEY FEATURES OF INFOGRAPHICS

- Goal is to make large amounts of data immediately understandable.
- Information can be quickly digested.
- Visually striking.
- Engaging.

ALL INFOGRAPHICS CONTAIN:

- **Content** Almost all infographics use some text to get the message across.

- **Visuals**: The visuals need to be striking and clearly convey the information.

- **Knowledge**: The goal of an infographic is to convey information. Without knowledge, then it is just a graphic and not infographic.

WHY USE INFOGRAPHICS IN CBMS

- Easier understanding of data presented in tables/research paper
- Greater appreciation of information especially for policy makers and the community where data is collected
- Useful in data validation
- Community empowerment – they can demand what they need based on the visuals
TOOLS IN CREATING INFOGRAPHICS

- **OFFLINE**
  - POWERPOINT
  - EXCEL
  - ADOBE ILLUSTRATOR

- **ONLINE**
  - VENNGAGE – this is what we are currently using
  - PIKTOCHART
  - CANVA
  - EASELLY
REQUIREMENTS FOR INFOGRAPHIC GENERATION

- Clean dataset
- Processed CBMS CORE Indicators and other Indicators
- Venngage account – go to www.venngage.com and sign up
1. Process CBMS Core Indicators (i.e. HHs without access to safe water supply)

2. Do further disaggregations:
   - HH-level:
     - By Site or Urban/Rural
     - By Water Source
   - MEM-level
     - by sex
     - by poverty status

3. Open Venngage on your Google Chrome. Sign in.

4. Select a template to be edited depending on your story or start from a blank template
VENNGAGE INTERFACE

- Open Google Chrome or any other internet browser for Live Demo
THANK YOU!!!

Community-based Monitoring System (CBMS) Network Office
DLSU Angelo King Institute for Economic and Business Studies
10th Floor Angelo King International Center
Estrada corner Arellano Avenue, Malate, Manila, Philippines 1004
Tel. No.: (632) 5262067 or 2305100 loc. 2461
Fax Number: (632) 5262067
Email: cbms.network@gmail.com
Facebook Page: http://facebook.com/CBMSNetwork
Facebook Interactive Group: https://www.facebook.com/groups/CBMSNetwork/