Strengthening MSME Development for Achieving Inclusive Growth

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DTI- Regional Operations Group

15th Community-Based Monitoring System
Philippines National Conference
MSMEs: Engine of Economic Growth

99.56% (920,677) business establishments in the Philippines are MSMEs. Cut across all sizes and sectors.

- **LARGE** 0.44% (4,044)
- **MEDIUM** – 0.41% (3,829)
- **SMALL** – 9.56% (88,412)
- **MICRO** – 89.59% (828,436)

**MSMEs by Sector (%)**

- Wholesale and retail trade; Repair of motor vehicles and Motorcycles: 46.01% (423,637)
- Accommodation & Food Services: 13.22% (121,740)
- Manufacturing: 12.61% (116,071)
- Other Services*: 6.24% (57,491)
- Financial and Insurance: 4.45% (41,012)

*Other services include Personal Services for Wellness, except Spas, Repair of Personal and Household Goods, Funeral and Related Activities, Repair of Computers and Communications Equipment, Laundry Activities, and Other Personal Service Activities.

Source: 2017 Philippine Statistics Authority Data
Overview and Economic Contribution of MSMEs

62.9% EMPLOYMENT

35.7% TOTAL VALUE ADDED

60% EXPORTERS

Source: 2017 Philippine Statistics Authority Data
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<td>DTI's 7Ms for MSME Development</td>
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The Kapatid Mentor ME (KMME) Program sets out... To **produce confident entrepreneurs** with the **right mindset** and **business knowhow** who will be able to **sustain and scale up their enterprises**.
SHARED SERVICE FACILITIES

Shared Service Facilities
"Shared Success for Filipino MSMEs"

FABLAB
Accomplishments as of 31 January 2019

- **2,366** SSFs established
- **₱1.368B** Cost
- **273,440** Beneficiaries (Existing and potential MSMEs)
- **151,566** Jobs
Shared Service Facilities
“Shared Success for Filipino MSMEs”

As of 31 January 2019

- 14 SUCs and PSHS
  - PhP112.07M

- 2 NGOs
  - PhP10.24M

- 1 LGU
  - PhP9.43M

R.A. 10679: Ease of Doing Business and Efficient Government Service Delivery Act of 2018

"Makiisa para sa isang Mabiling, Malinis, Maasahang, at may Malasakit na Pamahalaan. Para sa maginhawang pamumuhay ng Mamamayan Pilipino!"

R.A. 10644: The "GO NEGOSYO" Act

YEA YOUTH ENTREPRENEURSHIP ACT

NEGOSYO CENTER
Promotes “ease of doing business and facilitates access to services for MSMEs”

Negosyo Centers launched
(as of 31 January 2019)

1,049
A wider reach of business development services through partnerships between Barangay officials and Negosyo Center coordinators.

Intensifying the promotion of MSMEs
A microfinance program that aims to provide affordable loan program for MSMEs as alternative to the usurious “5-6” money lending scheme.

**NO COLLATERAL REQUIREMENT**

**MAXIMUM INTEREST RATE:** 2.5% per month

**LOAN AMOUNT:** PhP 5,000 – PhP 100,000
P3 PROGRAM

306
No. of Conduits

PhP2.578B
Amount Released to Conduits

73,878
No. of Microenterprises

PhP2.082B
Amount Released to Microborrowers

Source: http://www.sbgfc.org.ph/dashboard as of 07 March 2019
Go Lokal! Souvenir Collection developed by Common Room

- MSMEs Assisted: 369
- MSMEs Mainstreamed: 125
- Products Developed: 1346
- Go Lokal! Stores Opened: 103
- Sales Generated: PhP 81M

As of 31 December 2018
Thank you!