IN PURSUIT OF SDGS: 
DIA DEL ALCALDE

MARIA ISABELLE CLIMACO-SALAZAR
CITY GOVERNMENT OF ZAMBOANGA

15TH CBMS NATIONAL PHILIPPINE CONVENTION
13-15 MARCH 2019
NOVOTEL, ARANETA CENTER, QUEZON CITY
Land Area: 145,327.02 hectares
Population: 861,799
Number of Barangays: 98
Language: Chavacano
Climate type: Type III
Income Class: 1st Class, HUC
Industry: 13 Canning Factories
Commerce: Financial and Commercial Capital of Region IX
DEVELOPMENT VISION

• A Metropolitan City with a rich unique history, culture, and natural resources that is the gateway to the ASEAN as the economic hub of Southwestern Mindanao, with a robust biodiversity and sustainable development that is globally-competitive where investments thrive through good governance and inclusivity, and where the people are God-loving, empowered, resilient, safe, and secure in unity, peace, and harmony.

- CLUP 2016-2025
## CBMS FACTS AND FIGURES

<table>
<thead>
<tr>
<th>Latest CBMS Round</th>
<th>2017 CBMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of CBMS Census Rounds</td>
<td>1</td>
</tr>
<tr>
<td>Number of Trained Local Enumerators</td>
<td>307</td>
</tr>
<tr>
<td>Number of Field Editors</td>
<td>73</td>
</tr>
<tr>
<td>Number of Field Coordinators</td>
<td>20</td>
</tr>
<tr>
<td>Total Number of Households Covered by the latest CBMS Census</td>
<td>180,000</td>
</tr>
<tr>
<td>Actual Cost per Household</td>
<td>P88.00</td>
</tr>
</tbody>
</table>
Health and Nutrition
Malnourished children 0-5 years old: 2,932

Housing
Households who are informal settlers: 15,022

Water
Households without access to safe water supply: 38,724

Education
Children 6-15 years old not attending school: 6,996

Income
Households with income below poverty threshold: 82,012

Employment
Unemployed individuals: 14,639

Peace and Order
Victims of Crime: 334
## INCOME POVERTY

### CMBS DATA USED FOR THE DIA DEL ALCALDE PROGRAM

### Bottom 10 Barangays

<table>
<thead>
<tr>
<th>City</th>
<th>Barangay</th>
<th>Magnitude</th>
<th>Proportion</th>
</tr>
</thead>
<tbody>
<tr>
<td>ZAMBOANGA CITY</td>
<td>Pasilmanta (Sacol Island)</td>
<td>386</td>
<td>98.2</td>
</tr>
<tr>
<td></td>
<td>Muti</td>
<td>593</td>
<td>96.1</td>
</tr>
<tr>
<td></td>
<td>Rio Hondo</td>
<td>1,188</td>
<td>94.7</td>
</tr>
<tr>
<td></td>
<td>Landang Gua</td>
<td>487</td>
<td>94.7</td>
</tr>
<tr>
<td></td>
<td>Lubigan</td>
<td>643</td>
<td>92.9</td>
</tr>
<tr>
<td></td>
<td>Limaong</td>
<td>728</td>
<td>91.8</td>
</tr>
<tr>
<td></td>
<td>Busay (Sacol Island)</td>
<td>374</td>
<td>91.2</td>
</tr>
<tr>
<td></td>
<td>Manalipa</td>
<td>360</td>
<td>90.7</td>
</tr>
<tr>
<td></td>
<td>Limpapa</td>
<td>1,451</td>
<td>90.0</td>
</tr>
<tr>
<td></td>
<td>Latuan (Curuan)</td>
<td>218</td>
<td>87.9</td>
</tr>
</tbody>
</table>

### Legend

- **0.000 - 28.160** GOOD
- **28.170 - 43.850** MODERATE
- **43.860 - 70.435** BAD
- **70.445 - 100.000** SEVERE
JOB POVERTY

Legend

- Barangay Boundary
- GOOD: 0-4
- MODERATE: 5-7
- BAD: 8-29
- SEVERE: 30-100

Bottom 10 Barangays

<table>
<thead>
<tr>
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</tr>
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<tr>
<td>ZAMBOANGA CITY</td>
<td>Busay (Sacol Island)</td>
<td>231</td>
<td>50.7</td>
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<tr>
<td></td>
<td>Campo Islam</td>
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<td>Muti</td>
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<td></td>
<td>Taluksangay</td>
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<td></td>
<td>Bawiwasan</td>
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<td>Manicahan</td>
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<td></td>
<td>Santa Barbara</td>
<td>227</td>
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<td></td>
<td>Landang Gua</td>
<td>72</td>
<td>17.1</td>
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<tr>
<td></td>
<td>Barangay Zone IV (Pob.)</td>
<td>87</td>
<td>16.6</td>
</tr>
<tr>
<td></td>
<td>Landang Laum</td>
<td>89</td>
<td>15.1</td>
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</tbody>
</table>
### Bottom 10 Barangays

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<tbody>
<tr>
<td>ZAMBOANGA CITY</td>
<td>Manicahan</td>
<td>502</td>
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<tr>
<td></td>
<td>Recodo</td>
<td>880</td>
<td>32.5</td>
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<td></td>
<td>Mangusu</td>
<td>111</td>
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<td>Tumalutab</td>
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<td>14.3</td>
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<tr>
<td></td>
<td>Salaan</td>
<td>52</td>
<td>8.6</td>
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<td>Baliwasan</td>
<td>180</td>
<td>8.3</td>
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<tr>
<td></td>
<td>Mariki</td>
<td>45</td>
<td>6.2</td>
</tr>
<tr>
<td></td>
<td>Maasin</td>
<td>66</td>
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</tr>
<tr>
<td></td>
<td>Arena Blanco</td>
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<td>5.8</td>
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<tr>
<td></td>
<td>Barangay Zone III (Pob.)</td>
<td>6</td>
<td>5.7</td>
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</table>

**Legend**
- **Barangay Boundary**
  - 0-2: GOOD
  - 3-4: MODERATE
  - 5-22: BAD
  - 23-100: SEVERE
**DIA DEL ALCALDE PROGRAM**

**Key features:**
- Health and social services caravan
- Free services offered:
  - Medical, dental and nutrition
  - Agricultural
  - Animal health
  - Civil registry
  - Beauty care
- Grassroots consultation

**Program objective:**
- SDG No. 3: Good Health and Well-being
- SDG No. 17: Partnerships for Development
DIA DEL ALCALDE PROGRAM

• **Beneficiaries:**
  - 300 IPs, IDPs and marginalized constituents
• **Target Outcome:**
  - Improve health and welfare
  - Mainstream people participation
• **Resource requirements:**
  - LGU funds and volunteer services
• **Project partners:**
  - Task Force Zamboanga/Philippine Army
  - SSS
  - DOH
  - PhilHealth
ACTUAL USES OF CBMS DATA IN THE LGU

• PLAN PREPARATION
  • Updating of the Comprehensive Land Use Plan
  • Updating of the Comprehensive Development Plan
  • Coastal Resource Management Plan
  • Local Public Transport Route Plan
  • Tourism Master Plan
  • Forest Land Use Plan
  • Barangay Development and Sectoral Plans

• PROFILING
  • Youth Profiling
  • Fisherfolk Profiling
ACTUAL USES OF CBMS DATA IN THE LGU

• PROGRAM CONCEPTION AND EVALUATION
  • Dia Del Alcalde Program
  • Largo Vida Program
  • Revenue Ordinance
  • USAID Mindanao for Development Program
  • USAID YouthWorks

• OTHER APPLICATIONS
  • Quick Response Efforts
  • Assessment/Evaluation of resettlement sites
LESSONS LEARNED AND WAYS FORWARD

• LESSONS LEARNED:
  • CBMS for SDG monitoring
  • Local data as basis for planning and evaluation
  • Evidence-based program improvements
  • Bottom-Up approach in development thrusts
  • Partnerships and trust building
  • People as focus

• MOVING FORWARD:
  • Institutionalization of CBMS
  • Development of planning tool
  • Capability building
  • Investments in remote sensing
Muchisimas Gracias!